



UNITED & IGNITED

A CAMPAIGN FOR PCOM



PCOM
125th

2024

IMPACT REPORT

PHILADELPHIA COLLEGE OF
OSTEOPATHIC MEDICINE



“Over PCOM’s 125-year history, our legacy of success has been strengthened by the immense contributions of our donors and volunteers. Through United & Ignited, our community is uniting more than ever before to ignite the purpose, practice, and passion of our students. I am immensely proud of and grateful for each and every person who has eagerly joined us in this historic moment.”

— Jay S. Feldstein, DO '81, president and chief executive officer, PCOM



TOGETHER WE ARE UNITED & IGNITED.

Building upon our 125-year legacy of success, United & Ignited is a comprehensive fundraising campaign to accelerate academic excellence, expand clinical opportunities, and enhance student experiences. United & Ignited will help PCOM successfully position our students as leaders in a competitive healthcare market by igniting their purpose, practice, and passion. United & Ignited began its quiet phase on July 1, 2020, and launched publicly on January 24, 2024.

AS OF JUNE 30, 2024, UNITED & IGNITED HAS ACHIEVED THE FOLLOWING MILESTONES:

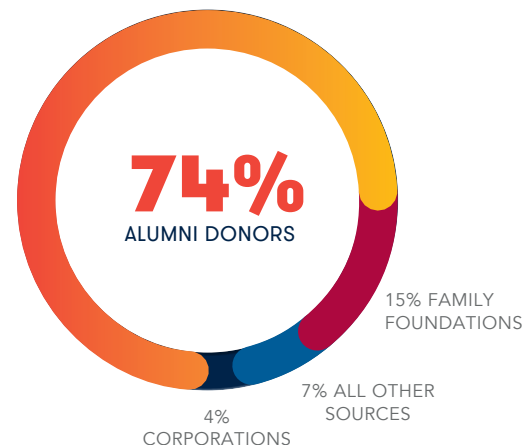
CAMPAIGN SUPPORT



PROGRESS



PARTICIPATION



FY24 GIVING AT A GLANCE

Every contribution to PCOM during FY24 propelled us one step closer to meeting our goal of raising \$65 million by 2026. The below metrics reflect giving from July 1, 2023 to June 30, 2024.

\$16,764,095 in total commitments to PCOM

Largest amount raised for the 5th year in a row

Number of endowed funds year to year



\$12,955 Average donor commitment

KEY AREAS OF SUPPORT

- 1 ACCELERATE EXCELLENCE & IGNITE PURPOSE
- 2 EXPAND OPPORTUNITIES & IGNITE PRACTICE
- 3 ENHANCE EXPERIENCES & IGNITE PASSION

ACCELERATE EXCELLENCE & IGNITE PURPOSE

Primary Care Scholarship Creates Lasting Legacy



When Mark Delowery, DO '83, established the Edward & Dorothy Delowery Memorial Endowed Primary Care Scholarship in 2017, he carefully considered how he wanted to impact future physicians. Dr. Delowery's scholarship supports first-generation and minority students pursuing primary care in underserved communities.

"As a first-generation student, I had less resources than many of my classmates, so it was important for me to support students like myself, while also addressing the primary care shortage," Dr. Delowery explains.

Dr. Delowery has ensured that even more generations of physicians will benefit from his scholarship by including PCOM in his estate plans. Without children, he and his husband, Jack Dembow, sought to ensure their legacy would outlive them.

"As I continue to contribute, this scholarship will support more students in more substantial ways. And the long-term impact is not only on reducing the students' financial burden but also on the communities in need that these doctors will serve," says Dr. Delowery. "I'm not looking for a quick reward; I'm looking for something that will live past my lifetime."

DONOR SPOTLIGHT: Joe Huong, DO '09

A member of PCOM Georgia's inaugural class, Joe Huong, DO '09, is committed to alleviating the financial burdens of PCOM students. Through Support a Scholar, Dr. Huong and other donors provide scholarships to students across all programs and campus locations. Dr. Huong hopes his contributions help expand the reach of DOs to underserved communities.

"Scholarships are vital to placing more osteopathic physicians in the community, especially in underserved areas where they need primary care. I personally went to medical school as a second career. While I was older than my classmates and had some savings, it was still challenging to afford medical school. I hope that my gift helps create more DOs who will practice 'uncompromising care' and who go out of their way to continually educate themselves, their patients, and colleagues."



EXPAND OPPORTUNITIES & IGNITE PRACTICE

DONOR SPOTLIGHT: John R. Dahdah, DO '13

For John Dahdah, DO '13, and three generations of his family who have trained at PCOM, the institution is a priority for their philanthropic support. Dr. Dahdah recently joined his parents, John P. Dahdah, DPM, RES '82, and Carol L. Henwood, DO '83, in supporting the Henwood-Dahdah Fund for Osteopathic Clinical Education to help PCOM secure meaningful clinical rotation opportunities.

"I am committed to ensuring our newest members of the osteopathic family (those still in training) learn to deliver the high-quality, cost-effective, patient-centered care that characterizes osteopathic medicine through excellent clinical training. I trust the Henwood-Dahdah Fund will afford current PCOM students the same experiences to complete clinical rotations in order to decipher their own niches in osteopathic medicine."



Clinical Training at Colquitt Regional Medical Center Prepares Students for Success and Benefits the Community



Before PCOM South Georgia had broken ground, Colquitt Regional Medical Center (CRMC) was invested in providing PCOM students with the experiential learning they would need to be prepared for professional success.

"PCOM enjoys a strong relationship with CRMC," says Marla DePolo Golden, DO '88, dean of the Osteopathic Medicine Program at PCOM South Georgia. "The support we've received from CRMC, its CEO Jim Matney, and its dedicated medical staff was critical to our ability to gain the necessary accreditation to open a campus in Moultrie."

Today, the partnership between PCOM and CRMC allows Moultrie to serve as a one-stop-shop for medical education. During their third and fourth years, many osteopathic medicine students complete their clinical clerkships at CRMC. Several PCOM students have also gone on to join the Georgia South Family Medicine and Psychiatry Residency Programs.

Dr. Golden explains, "The community benefits when health systems and medical schools come together to improve the healthcare landscape. It ultimately translates to better patient care and better outcomes. PCOM and CRMC share these common goals, and we are making a difference for everyone in the community."

ENHANCE EXPERIENCES & IGNITE PASSION

DONOR SPOTLIGHT: David and Peggy McCleskey

David McCleskey, a longtime member of the PCOM Board of Trustees, developed an affinity for supporting health professionals following a major health issue. Last year, after tragically losing his wife, Peggy's, brother to suicide, the McCleskeys established the David and Peggy McCleskey Endowed Fund for Student Mental Health.

"PCOM is family to us, and we don't want anyone to experience a tragic loss like we did. By prioritizing mental health resources and access to professional help, we hope that students see PCOM as more than where they received their training, but as the family that supported them to lead successful professional and personal lives. We hope they will carry on PCOM's tradition of whole-person wellness and use their experiences to look out for the mental health of their future patients. We see this as an investment that will be multiplied in a manner that you can't really put a price tag on."



Mental Health Taskforce Transforms Approach to Student Well-Being

Created in 2021, PCOM's Mental Health Task Force aims to reduce the stigma of seeking care for mental health and promote that mental health is a part of overall health care. Just as individuals care for their other organs, the brain is no different.

"PCOM recognized the need for the task force after noticing a decline in student mental health, especially after the pandemic," says Lisa Corbin, PhD, LPC, NCC, co-chair of the Mental Health Task Force and director of the MS Counseling Program. "We need to have tough conversations about taking care of ourselves and teach students to care for themselves so they can go out and care for others."

The task force ensures that critical student mental health needs are addressed through a variety of services and programs. In addition to providing training for faculty and staff on student well-being, the task force has worked cross-departmentally to institute workshops, lectures, and activities for students so that those who may be struggling can feel uplifted and supported.



PCOM PILLARS

ALUMNI VOLUNTEER PROGRAM

As pillars of our community, PCOM's dedicated alumni volunteers enrich the experiences of our students, faculty, and staff in remarkable ways. By sharing their time and expertise, they are crucial to our next 125 years of success.

FY24 Volunteering at a Glance

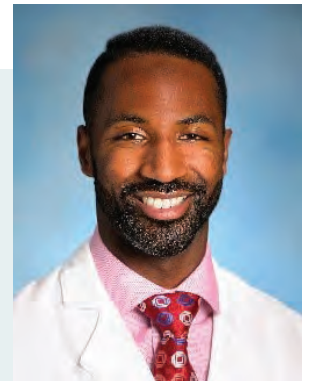
986 Number of alumni volunteers

3,074 Number of volunteer hours

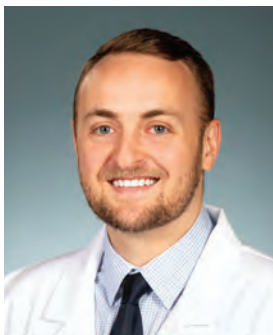
38% Alumni volunteers graduated in last 10 years

VOLUNTEER SPOTLIGHT: Dominique Brundidge, DO '15

"PCOM was good to me, so I give back through volunteering. I and other alumni can provide direction, encouragement, and resources to propel students into a successful future. Students who have connected with me to learn about anesthesiology have become successful doctors and still connect with me to this day. Volunteerism and the connections you build through it has a lasting impact on not only you, but also the students you touch."



Impacting the Next Generation



William Nicholl (MS/PA '25)

"I love that we have PCOM alumni from different specialties that guest lecture to us. It allows us to take a step away from the textbook and gain insight into how medicine works in the real world. I worked with several alumni during my time as a medical scribe, and they made me feel like family. They guided me toward applying to PCOM, and I'm grateful for the opportunity to follow in their footsteps."



Lindsay Pinkerton (MS/PA '25)

"One of my favorite things about working with PCOM alumni is that they understand us and how we feel, and they encourage us to continue. The stress of school is unimaginable sometimes, and they become our example of the 'light at the end of the tunnel.'"



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