

PCOM 2025



FY23 TACTICS EXECUTIVE SUMMARY

Below is a summary of tactics that were completed during fiscal year 2023, demonstrating progress toward achievement of the 2025 Strategic Plan goals.

Student Success: PCOM graduates are successfully positioned for a competitive marketplace and are leaders in interprofessional team environments.

- This year marked the launch of quarterly meetings to review the status of interprofessional education (IPE) across the entire institution. IPE has been very location-specific, accommodating the educational variations of each location. Future meetings will underscore the need for each programmatic curriculum committee to be knowledgeable and accountable for the IPE content and method of delivery for their particular program.
- The Simulation Center collaborated with the Office of Diversity and Community Relations to develop a strategy to diversify the population of standardized patients (SPs). A QR code was generated, which is shared during event promotions and at events themselves. This code takes potential SPs to the job board, thus making it easy for any member of the community to learn more about becoming an SP.

Securing Clinical Experiences: PCOM has a sustainable network of valuable clinical experiences for students in all programs.

- DO - Philadelphia
 - Two new Core Clinical Campuses (CCCs), both of which are located in Western Pennsylvania, accepted their first students: Indiana Regional Medical Center and Independence Health Systems in Butler, Pennsylvania.
 - Two new CCCs were established that will accept PCOM students for clerkships in July 2025: TidalHealth in Salisbury, Maryland and Shore Medical Center in Somers Point, New Jersey.
- DO - Georgia
 - A new CCC was established at Archbold Medical Center in Thomasville, Georgia.
 - A new opportunity in Statesboro, Georgia was established as a J-Group rotation.
 - Additionally, an agreement was executed with the Federally Qualified Health Center (FQHC) Care Connect in Cordele, Georgia, which committed to 40 OB/GYN clerkships and 20 Pediatrics clerkships.
- All programs
 - Metric 2.2a. of the plan states that PCOM will increase clinical capacity by 10% by 2025. For fiscal year 2023, the target capacity across all programs, all locations was 7,070; PCOM achieved clinical capacity of 8,635.

Innovation and Technology: PCOM fosters a culture of technological innovation both in pedagogy and in practice.

- In addition to expanding the use of technology in teaching, the plan also seeks to expose students to technologies used in point-of-care healthcare delivery. This year, multiple programs began teaching ultrasound as part of curriculum, and students were able to use other technologies as part of the health screenings conducted in the community.

Organization and Infrastructure: PCOM optimizes processes and organizational structure so its people thrive in a changing environment.

- Several significant expense categories were scrutinized, including mobile devices and dining services, and opportunities for possible savings were identified. Further, due diligence was undertaken to investigate several purchasing consortia and that work is ongoing.

Revenue Stream Diversification: PCOM creates and sustains diverse sources of revenue through a multi-pronged approach.

- Through the Office of Research, faculty submitted and were awarded \$426,287 in sponsored and contract research agreements this year.
- Proactive efforts were undertaken this year to more robustly promote Meta Christy House, including an improved website design, coordinated social media, promotional materials for admissions, and an increased number of tours. In addition, PCOM selected a new property and leasing manager. In July 2022, the property was 35% leased; at the end of June 2023, it was approximately 90% leased.

Diversity, Equity and Inclusion: PCOM embeds diversity, equity and inclusion in its curriculum, policies, processes and practices to advance student, faculty and staff performance and excellence in service to communities.

- In collaboration with Human Resources, the Office of Diversity and Community Relations disseminated a campus climate survey to mirror the one that was conducted in 2019. Measures of diversity, inclusion, and belonging were some of the highest scores received. Overall, 79% of respondents rated PCOM's efforts in this category as "very good to excellent," with a high of 83% among exempt professional staff.