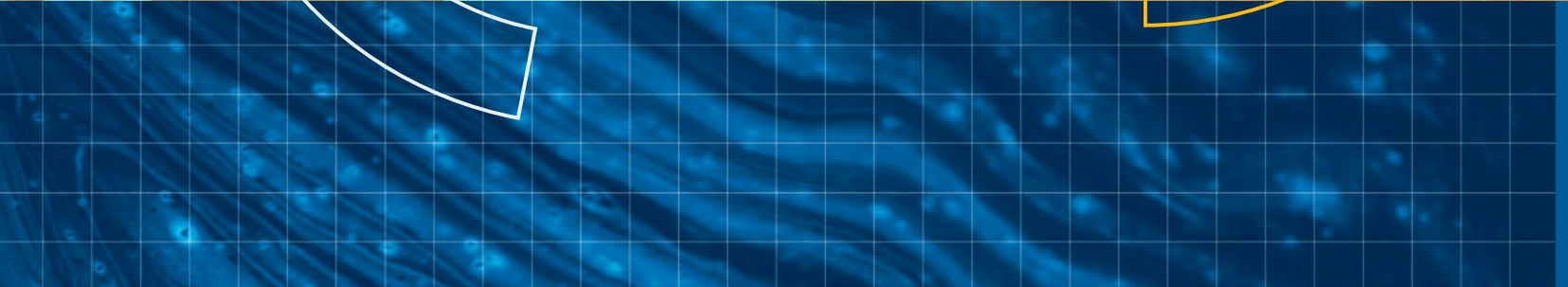


2023

IMPACT REPORT

PHILADELPHIA COLLEGE OF
OSTEOPATHIC MEDICINE



A Message from the President



I am pleased to share with you the 2023 Impact Report for Philadelphia College of Osteopathic Medicine (PCOM). This report highlights the impact of our donors and volunteers for the fiscal year of July 1, 2022, through June 30, 2023. This marked another exciting year of tremendous growth at PCOM.

We closed the year with a record total of \$15,209,240 in commitments—the largest amount raised by the College for the fourth year in a row. Through our PCOM Pillars Alumni Volunteer Program, 1,717 alumni dedicated over 4,000 hours of service to the College.

Our success is strengthened by your support, and this report includes just a few examples of the positive impact of your generosity. Your contributions are shaping the future of health, and I am truly grateful for your dedication.

From the bottom of my heart, thank you!

A handwritten signature in gold ink that reads "Jay S. Feldstein DO". The signature is written in a cursive, flowing style.

Jay S. Feldstein, DO '81, President & Chief Executive Officer

SHARE



SUPPORT



STAY CONNECTED



PCOM ALUMNI ASSOCIATION'S NEW STRUCTURE ALLOWS MORE ALUMNI TO STAY CONNECTED AND GIVE BACK

In June 2022, the PCOM Alumni Association (Association) adopted a new structure and bylaws that provide an opportunity for more alumni from all of PCOM's programs to become involved with the Association. All graduates of the College are automatically members of the PCOM Alumni Association, and all are invited to attend meetings and serve on Association boards and committees. Robust engagement by alumni helps drive decisions and advance activities of the Association.

Newly created committees for each of PCOM's schools (College of Osteopathic Medicine, School of Health Sciences, School of Pharmacy, and School of Professional and Applied Psychology) serve as liaisons between their respective alumni and the Association. The committees meet regularly to discuss concerns raised by alumni and students and create ways to further engage alumni with the College. This past year, the work of the committees sparked new events, including the School of Professional and Applied Psychology Networking Night in April, and introduced changes to events, such as updating the New Student Welcome Parties to offer food truck lunches to students during orientation.

The Awards Committee of the Association remains dedicated to granting funds to recent graduates and current students for conference attendance, research presentations, medical mission trips, and community service activities. For PCOM South Georgia student Herve Peacemaker Ineza (DO '24), the funding received from the PCOM Alumni Association's Albert D'Alonzo, DO '56, Endowed Memorial Award provided him an opportunity to participate in a medical mission trip to Guatemala that has shaped his future career path. "The financial burdens of medical school are heavy, and without this award, it would have been impossible for me to attend this mission trip," explains Ineza. "Through this experience, I was able to explore and solidify my interest in a medical mission career. I am emboldened to continue on this path and educate myself and others on the health inequalities found across the globe."



GRETTA GROSS, DO '97, MEd, FACOFP: GIVING BACK MAINTAINS CONNECTIONS WITH PCOM "FAMILY"

For Gretta Gross, DO '97, MEd, FACOFP, giving back to PCOM is a way to feel connected with her PCOM "family."

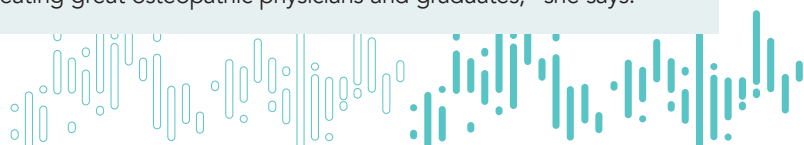
"When I was a student, I felt supported and truly felt the College was invested in my success," says Dr. Gross. "Once I completed my education, I found that the relationships formed as a student carried through my professional career and my ties to PCOM helped me to achieve my professional goals."

A loyal PCOM Pillars volunteer for several years, Dr. Gross generously dedicates her time to supporting current students. Through her service on the PCOM Alumni Association Board, Dr. Gross keeps her finger on the pulse of what's happening at all three PCOM locations and helps the Board determine how it can best serve all students. As a former family medicine residency program director, Dr. Gross helps DO students build confidence and alleviate stress through the PCOM Mock Residency Interview Program. Additionally, Dr. Gross regularly speaks to student organizations, providing them insight into life as a resident or as an attending physician.

In addition to sharing her time and expertise with PCOM, Dr. Gross has been a donor to the College for 20 consecutive years and established her own endowed fund, the Gretta Gross Endowed OMM Student Resource Fund.

"I feel the achievements in my professional career tie directly back to the education I received at PCOM," Dr. Gross explains. "PCOM provided me an understanding of what it means to be an osteopathic physician and propelled me to fully develop as one. Being afforded the opportunity to complete the OMT teaching fellowship allowed me to grow as an osteopathic educator, become confident in my OMM skills, and save some educational costs. I contribute to the OMM teaching fellows program and hope it provides those students with additional opportunities to develop their skills."

Through her financial contributions and volunteer efforts, Dr. Gross says the reward is continuing to feel tied to the PCOM community. "I hope that my contributions continue PCOM's history of creating great osteopathic physicians and graduates," she says.



INVEST

Fundraising Results

\$15,209,240

in total commitments to PCOM

Largest amount raised for the 4th year in a row

101% of FY2023 goal

100%

giving by PCOM board of trustees

100%

giving by PCOM executive leadership

Average Donor Commitment

\$10,026

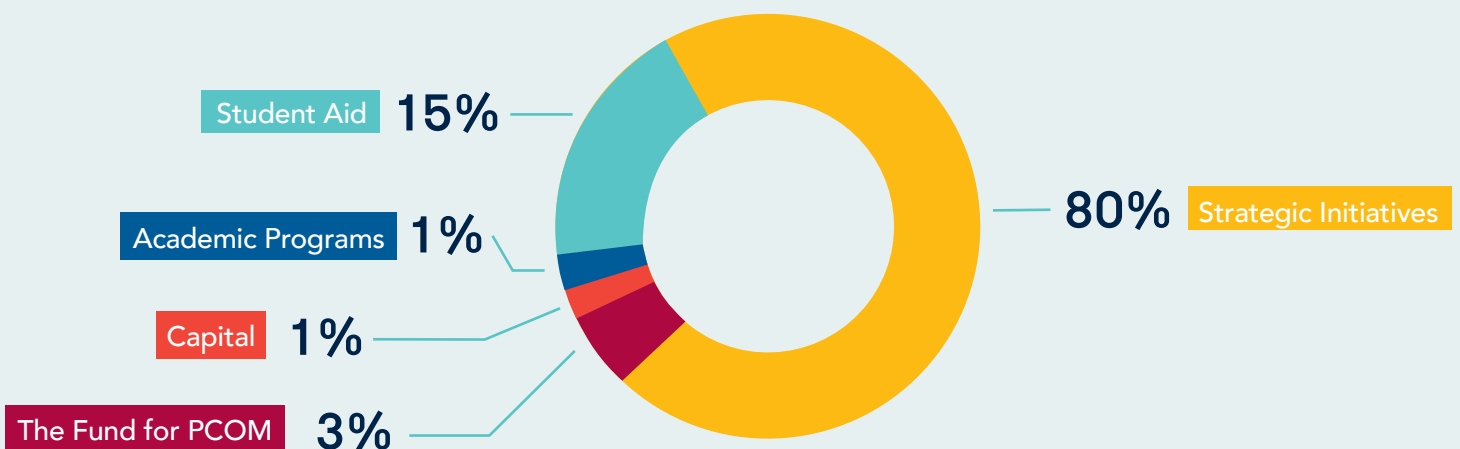
Number of Donor Endowed Funds

175
FY21

183
FY22

196
FY23

Your Investment



PCOM Pillars Progress

VOLUNTEER CATEGORIES WITH GREATEST NUMBER OF ALUMNI HOURS DONATED

2,103

volunteer faculty

1,210

mentoring students

423

service to the College

316

speakers

1,717

number of alumni
volunteers

4,182

number of volunteer
hours

59%

alumni volunteers
graduated in last 10 years

21%

Class of 2022 served as
volunteers

95%

Class of 2022 volunteers
who gave back through
mentoring





F.I.R.E. PROGRAM PREPARES SOUTH GEORGIA STUDENTS FOR RIGORS OF MEDICAL SCHOOL

The Fundamental Integration Required for Excellence (F.I.R.E.) program at PCOM South Georgia teaches incoming DO students how to navigate the new and intense rigors of the medical school curriculum at PCOM South Georgia.

In 2022, Joanne Jones, chief of campus operations at PCOM South Georgia, created a fund to support the F.I.R.E. program. "Giving back and supporting our institution, for me, is the right thing to do," says Jones. "It helps our students obtain their goals and I am proud to be a part of that culture. The transition to medical school from an undergraduate program is difficult and this program gives the students a jump start on what to expect in the classroom."

Through the F.I.R.E. program, students gain first-hand experience, meet faculty members, and make friends. Although preliminary data is still being collected, early results show that participating students go on to do very well. "I hope this program will ease the transition into medical school, helping the students be successful from day one," says Jones.



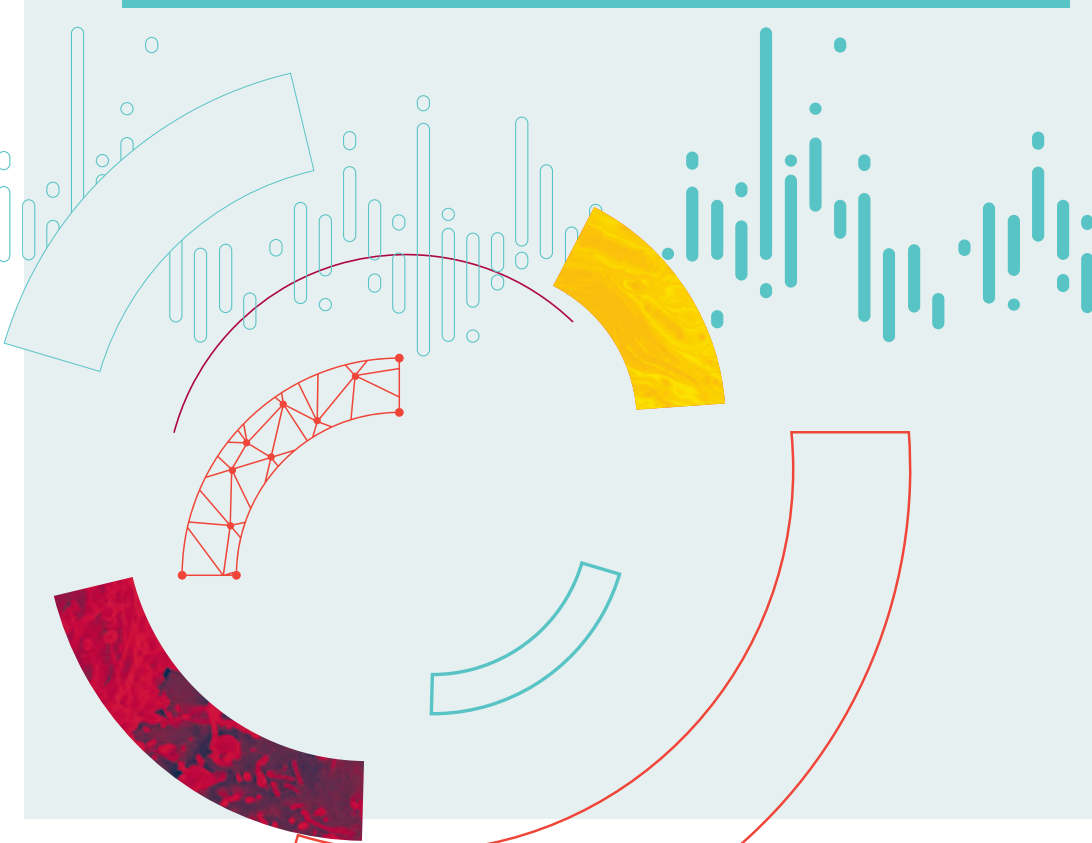
GRATEFUL ALUM SUPPORTS GERIATRIC MEDICINE

After years of collaboration with PCOM to enhance geriatric and homebound care in Greater Philadelphia, and inspired by his father, a 1941 graduate of PCOM, Norman Vinn, DO '77, endowed a new fund to support geriatric medicine. "I felt it was time to show my appreciation, in a meaningful way, for all that PCOM has given to me and my family," says Dr. Vinn.

The J. Edward Vinn, DO, Endowed Fund in Geriatrics, named in memory of Dr. Vinn's father, provides funding for geriatric programming, education, departmental support, and/or support of home healthcare. "I hope that the fund could be used specifically to enhance geriatric education at the student, resident, and fellowship level, and could further inspire interest in geriatrics and home care as a career goal for our graduates," states Dr. Vinn.

Geriatrics is a growing specialty field, and Dr. Vinn believes that it should remain a high priority as a part of the educational and community outreach mission of PCOM. Dr. Vinn hopes that the fund will bring enhanced awareness of the geriatrics field resources to enhance geriatrics education at PCOM.

"I hope the fund can attract and inspire others to give to geriatrics or inspire other graduates to give to areas of their interest," says Dr. Vinn. Now fully funded, the J. Edward Vinn, DO Endowed Fund in Geriatrics is to be awarded for the first time in the 2023-2024 academic year.





ALUMNAE-STUDENT NETWORKING THRIVES AT 8TH ANNUAL AMERICAN MEDICAL WOMEN'S ASSOCIATION (AMWA) BRUNCH

In February, over a dozen alumnae returned to PCOM's campus to participate in the American Medical Women's Association (AMWA) Networking Brunch.

The AMWA Networking Brunch aims to foster meaningful connections and conversations between successful physicians and AMWA members. Over the course of a day, students hear from PCOM alumnae and other physicians about subjects that affect women, such as work/life balance, starting a family, and financial wellness.

"Each year, we hope that our members walk away from the event having met mentors and having learned something new to guide them to success as a woman in medicine," says 2022-2023 AMWA co-president Alexandra Marasa (DO '25).

During a "mix and mingle" session, students were tasked with initiating conversations with the physicians in attendance to help them gain confidence approaching physicians and developing strong connections.

The event also included workshops hosted by Maria Bucco, DO '88, who shared clinical pearls for performing a physical exam, and Elissa Hassman, DO '86, who shared skills for performing an eye exam. The event closed with keynote speaker Anupriya Grover-Wenk, DO '13, who stressed the importance of mentorship.

"Women in medicine have historically not had the support of mentorship and continue to be left behind their male counterparts. The more we make women a priority, the more we are going to succeed," said Dr. Grover-Wenk. "Female physicians are more likely to follow evidence-based guidelines, offer more preventative care, and have significantly lower mortality rates among their patients. These are the physicians we need to help boost our broken healthcare system."

OSTEOPATHIC INSTITUTE OF THE SOUTH SUPPORTS PCOM GEORGIA STUDENTS' EMERGENCY NEEDS

Since the 1950s, Osteopathic Institute of the South (OIS) has worked to promote osteopathic medicine throughout the southern region of the United States. The organization was instrumental in establishing PCOM Georgia—making it the first school of osteopathic medicine in the region. Last year, the OIS board dissolved its foundation and donated its funds to various charities promoting osteopathic education in Georgia. Because of its longstanding relationship with PCOM, the board unanimously selected PCOM as a recipient.

The OIS board chose to support students who suffer stress due to food shortages, housing, and other emergencies. "If we can relieve some of that stress, then we're able to help them focus a little bit more on what they need to do, to learn, and to practice, and to experiment," says Dr. Barry Doublestein, DSL, president of OIS.

Monies from the OIS Endowed Student Emergency Fund will be distributed to students at PCOM Georgia and PCOM South Georgia beginning in the 2023-2024 academic year. Funds generated annually will help students who have had their education, training, and lives impacted by unforeseen incidents. "It is incredible to have funds available for students going through financial difficulties. Our students are so focused on academics and succeeding in their careers that when an emergency hits, it is often difficult for them to manage. I am so grateful that we have this resource to provide support in times of need," says Grace Taylor, associate director of Financial Aid at PCOM.

